

# **Revolutionizing** Disaster Relief Logistics

with Real-Time Tracking & Transparency

Disaster relief organizations face immense logistical challenges in delivering aid effectively to affected populations.

racking life-saving supplies and services and ensuring their timely arrival and provision, at the intended destination and to the intended recipients, is crucial for maximizing humanitarian response and maintaining donor trust.

Ship•N•See, a cutting-edge logistics tracking tool developed by 911 Emerge•N•See Disaster Relief (911emergensee.com), offers a powerful solution to these challenges. The system provides unprecedented logistics, monitoring, evaluation and transparency to magnify relief, rehabilitation, and ongoing humanitarian impact. This proprietary technology empowers responding organizations and agencies to showcase their stewardship and accountability of donor contributions, fosters confidence, and sustains support.

Operating 'live' and unilaterally on your website as a stand-alone system, or as part of the **911** Emerge•N•See public safety platform, the cutting-edge Ship•N•See:

- **+Tracks** your important relief supplies from their origin to their final worldwide destination monitored and evaluated to ensure they provide life-saving assistance.
- **+Enables** disaster assessment and response team (DART) leaders to efficiently provide humanitarian aid by land, sea or air.
- +Incorporates stakeholders into humanitarian aid provision in real time, from point of departure to destination.
- **+Empowers** donors to exponentially increase the positive impact of their financial gifts and stewardship.
- **+Enhances** the recovery and rehabilitation process of affected communities.

The Ship N • See interactive tracking program provides both individual and organizational donors peace of mind through tangible proof and accountability – that lifesaving supplies benefitting intended recipients who are fighting for and rebuilding their lives, assaulted by natural and man-made disasters around the world, are utilized to make a difference.

### **Ship-N-See Overview**

- Real-time Tracking: Ship N See provides
  real-time tracking of disaster relief aid or
  ongoing supplies provision from origin to
  distribution point, visualized on a dynamic map
  with unique icons for different transportation
  modes (ships, planes, trucks, on-foot).
- Enhanced Transparency & Accountability:
  The platform offers unprecedented
  transparency in the aid delivery process,
  allowing donors to witness the journey
  of their contributions and building trust
  in the organization's stewardship.
- Improved Logistics Management:
   Ship\*N\*See acts as a centralized hub for non-profit organizations to manage and monitor their logistics network, improving efficiency, reducing delays, and optimizing resource allocation.
- Data-Driven Insights: The platform's data and reporting features provide valuable insights into logistical performance, enabling organizations to identify areas for improvement and optimize future disaster relief efforts.
- Strengthened Donor Relationships:
  By showcasing the tangible progress of donations, Ship•N•See fosters a sense of connection and trust with donors, reinforcing the importance of their support and encouraging long-term partnerships.



## **Features**





Ship\*N\*See seamlessly integrates into any existing disaster relief organization's website, providing a user-friendly, interactive dashboard for organizations and their staff. The platform's core strength lies in its real-time tracking capabilities, allowing all stakeholders to follow the journey of donated items through practically every link in the supply chain. This granular level of monitoring is visualized on a dynamic map, utilizing unique icons to represent various modes of transportation.

Donors can witness the progress of aid shipments they supported, traversing oceans and continents, via cargo ship or airplane to overseas ports; then onward through diverse terrains like jungles, deserts, and mountains via truck, or SUV; and on to those in need. This visual narrative of the aid's journey provides a tangible connection between the donor's ongoing generosity and its ultimate impact on the lives of those in need.

#### **Benefits**

The benefits of **Ship•N•See** extend beyond simply providing a visual tracking mechanism.



For humanitarian aid organizations, the platform offers a centralized hub for managing and monitoring their entire logistics network. This streamlined approach can significantly improve efficiency, reduce delays, and optimize resource allocation.

By providing real-time insights into the location and status of aid shipments, **Ship** • **N** • **See** allows organizations to proactively address potential bottlenecks and ensure timely delivery. The platform's robust data and reporting generate valuable insights into logistical performance, enabling organizations to identify areas for improvement and optimize their operations for future disaster relief efforts.

### **Donor Relations**

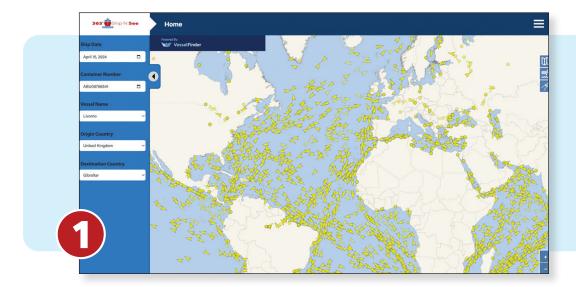
For donors, **Ship•N•See** fosters a sense of connection and trust. By witnessing the tangible progress of their donations through ship, aircraft and truck icons, donors gain confidence that their contributions are arriving safely, being used responsibly, to maximum effect. This transparency builds trust in the organization and reinforces the

importance of their support. In a world where accountability is paramount, Ship•N•See provides the assurance donors need to sustain support of vital relief efforts. Knowing their donations are directly reaching those in need strengthens the bond between donors and the organization, fostering longer-term partnerships and maximizing the impact of charitable giving.

Ship\*N\*See represents a significant advancement in 21st Century disaster relief logistics. By providing real-time tracking, enhanced transparency, and improved efficiency, this innovative platform empowers emergency response organizations to deliver aid more effectively and build stronger relationships with their partners at all levels.

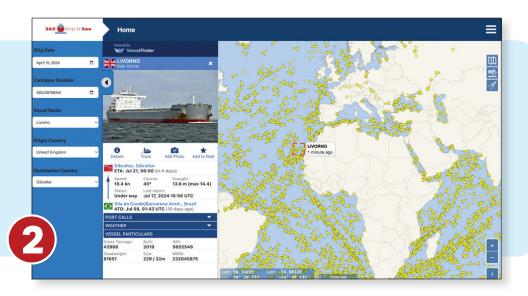
In a world increasingly reliant on data and transparency, **Ship**•N•**See** is the crucial tool for ensuring life-saving aid and relief reach those affected by natural and man-made disasters.



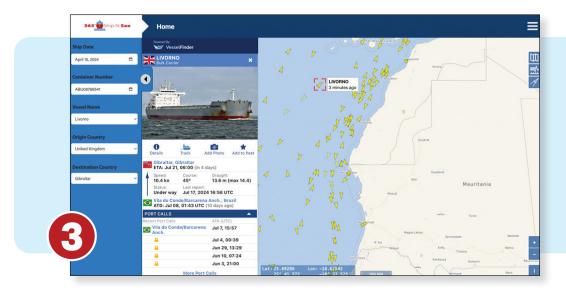


To **monitor** the voyage of life saving aid, donors start tracking their aid shipment by the vessel's name, in this case "*Livorno*."

After the Donor enters the ship's name, "Livorno," the vessel is located and tracked on the map via 911 Emerge•N•See technology.







Donors can **zoom in** directly on Ship/Lorry/Land Rover/
Camel to see where the shipment is in relation to landmarks.

plot the exact route their aid has taken to reach its intended destination to begin distribution to those in need.

